



# ST. ANNE'S COLLEGE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi. Affiliated to Anna University, Chennai)

Accredited by NAAC

ANGUCHETTYPALAYAM, PANRUTI – 607 106.

## STRATEGY PLAN

ST. Anne's College of Engineering and Technology has an effective strategic plan to identify and implement strategies to go forward better future. The institution has a dynamic strategic plan based on its vision and mission.

- Provide innovative teaching, learning and assessment to students.
- Organize National and International conference, Seminars in the Institution.
- Develop and upgrade infrastructure of the Institution for providing quality education to the students.
- Insist students and staff to enroll online courses like Swayam, MOOC and NPTEL to update their knowledge.
- Encourage research activities among staff and students through R&D Cell.
- Provide 100 % placement to students in reputed companies.
- Conduct Soft Skills and Spoken English classes in order to improve communication skills of the students.
- Holistic development of the students is encouraged through organizing cultural, NSS, and Literary events.
- Involve Alumni as a resource person for conducting seminars, workshops and motivating students.
- Faculties will encourage and motivated to attend the faculty development programmes.
- Extensive use of online Teaching and Learning resources.

## CASE STUDY: STRATEGY PLAN DEPLOYMENT

ST. Anne's College of Engineering and Technology has committed toward long-term growth and success. This requires planning for the future as well as creating operational excellence today. And yet, if an institution wants to truly transform, its management team must learn to plan for the future. An institution does this planning through policy deployment. We can use policy deployment to build consensus on a few critical things that will generate growth and long-term success.

Strategy development and deployment have become one of the most important factors in today's education system. It provides a logical path for the continued development of the institution. Strategy development in private colleges guarantees quality and increases operational efficiency. It means that, an institution resources must unique, knowledgeable, faculty involvement, excellence in teaching. The ultimate goal of private institution should be the creation of a better future.

ST. Anne's College of Engineering and Technology has a diligent Governing Body to ensure quality measures in all the activities in the institution. The institution has IQAC cell to monitor the quality issues. The admission cell is responsible for admission activities and academic committee is responsible for curriculum development. The research and project works are planned by Research and Development cell. Likewise, the institution has many committees and

cells to carry out the action plan framed by the Governing Body. All the action plans are discussed with the faculty members so that the action plan is completely presented to the stakeholders.

The institute has prepared the strategy document through a detailed consultation process with stakeholders. The document was discussed in department faculty meetings and alumnae inputs were taken. The document was modified into account the inputs received. The document further revised according to the received inputs.

Students are also playing an important role in implementing action plans. Class committee meeting will be conducted periodically to ensure quality in teaching learning process and infrastructure of the institution. Student representatives are also taking part in implementing quality parameters. Administrative officers evolve in implementing quality infrastructure of the institution. The institution has full-fledged administrative staff to ensure the financial background of the institution. Hence, deployment is very important aspect of the institution to implement the action plan successfully.

#### **DEVELOPMENT PLAN:**

- The institution has short and long-term plan for the development of the institution. Our short-term plan is to get NBA, NAAC and permanent affiliation.
- Install interactive teaching and learning aids in all the classroom to improve quality education among the students.
- Start more UG & PG courses in the upcoming years.
- Sign more MoUs for placement training companies.
- Conduct on & offline campus drive.
- Communicate through email and whatsapp.
- Maintain all the database through website.
- Ensure 100% placement in reputed companies.
- Annual performance appraisal system will be formalized for teaching and non-teaching staff.
- Develop technical and communication skills to fit in the capacity of engineering in organisations.

  
Dr. R. AROKIASASS, M.E., Ph.D  
Principal,  
St. Anne's College of Engineering & Technology  
ANGUCHETTYPALAYAM,  
Siruvathur-(Post), Panruti-(T.k),  
Cuddalore-(Dist), Pin: 607 110.



**ST. ANNE'S COLLEGE OF ENGINEERING AND TECHNOLOGY**

**Approved by AICTE, New Delhi. Affiliated to Anna University, Chennai**

**Accredited by NAAC**

**ANGUCHETYPALAYAM, PANRUTI – 607 106.**

**PERSPECTIVE PLAN (2023-2024)**

1. Applying for NBA.
2. Seeking for permanent affiliation.
3. Promoting IIC and EDC activities.
4. Obtain 8 MoUs for each department from the industry and institute.
5. Being a member of Professional Bodies like IEEE, Computer Society of India.
6. Conduct one National Level funded FDP by each department.
7. Organize an exhibition for school students during September.
8. Publish one Research Paper in UGC care list/Web of Science/ Scopus by each faculty.
9. Organize one International Conference at institutional level/Year.
10. Increasing extension and outreach activities.
11. Increasing the number of Doctorates in the departments.
12. Applying one major funded projects by each incubation center.
13. Enhancing alumni engagement in activities.
14. Conducting zonal level football and kho-kho matches at SANCET.
15. Increasing the collaborative projects with International Institute and National Industry.
16. Transferring SANCET to autonomous status.

**PRINCIPAL**

**Dr.R.AROKIADASS, M.E., Ph.D.,**

**Principal,**

**St.Anne's College of Engineering & Technology,**

**ANGUCHETYPALAYAM,**

**Siruvathur-(Post), Panruti-(T.k),**

**Cuddalore-(Dist), Pin: 607 110.**